



ITS **red**
ACADEMY

WE DESIGN THE FUTURE

**High education for tomorrow's
construction managers**



SISTEMA
ITS



MINISTERO DELL'ISTRUZIONE, DELL'UNIVERSITÀ E DELLA RICERCA



REGIONE DEL VENETO



REGIONE LOMBARDIA



Regione
Lombardia



fse



Unione europea
Fondo sociale europeo



WHAT IS ITS RED ACADEMY?

Green building, energy saving, technology and innovation.

This is ITS Red Academy, the **two-yearly** training programme that prepares Red Managers for the world of work in **sustainable construction**.

From **technology** to the **environment**, from the **green economy** to **marketing** in the wood and furnishings industry and **energy efficiency**, ITS Red Academy courses provide **2000 hours of training** in the lecture room and laboratory, **800** of them in **industry placement**.

HIGH EDUCATION FOR BUSINESS

The Foundation collaborates every day with **local and international companies** to develop its **study programmes**.

Business people are members of the ITS Red Academy **scientific committee**, together with **participants from universities, schools and professional associations**.



THE COURSES

With four highly specialised courses at **five locations** in **Veneto** and **Lombardy**, ITS Red Academy offers tailor-made training for **green building professionals**. The qualifications we offer are the ideal response to the needs of a world of work which is **always changing** - and ever more **international**.

Creativity, technology, made in Italy, ITS Red Academy courses unite the requirements of construction and innovation with the Italian style of well-made things.



**BUILDING
MANAGER**



**GREEN
MANAGER**



**MARKETING
MANAGER**



**ENERGY
MANAGER**



Technology, Innovation, Sustainability

BUILDING MANAGER

WHAT IS A BUILDING MANAGER?

If designing and building the **homes of the future** is what you like doing, then ITS Red Academy is the training course for you.

Two years of theoretical and practical training to become a super expert technician in **energy efficiency**, **domotics** and **environmental impact assessment**. More sustainable, more efficient, more green: **green building realizes your tomorrow**. The ITS Red Academy provides **four semesters**, ie two academic years, and **two thousand hours of training**, during which will alternate lessons in the laboratory, classroom and company lessons of which **800 hours of internship** in industry leaders that support ITS Red Academy and I'm looking for highly specialized profiles.

LESSONS

The ITS Red Academy lessons for the Building Manager course in the **Padua** and **Verona** locations are always **held in the afternoon** from 2.00pm to 6.00pm / 7.00pm depending on the teaching schedule. For the **Varese** campus the lessons are held **from 8.00 to 13.00** from Monday to Saturday.

During the year, **out-of-home didactic visits** that take up the whole day are also provided.

WHERE DO I FIND THE BUILDING MANAGER COURSE?

- **PADUA | Via S. Speroni 39/41 - ITG Belzoni**
Superior Technician for Energy Saving in Sustainable Construction - Integrated Executive Design
 - ▶ focus on the constructive and structural part of the buildings
- **VERONA | Corso Porta Nuova 66 - ITG Cangrande Della Scala**
Superior Technician for Energy Saving in Sustainable Construction - Integrated Executive Design
 - ▶ study plan equally divided between structural area and plant area
- **VARESE | Via Bertolone 13 - ISSS Daverio-Casula**
Superior Technician for Energy Saving in Sustainable Construction - Integrated Site Management
 - ▶ the focus is on the management of problems in the pipeline.





Upgrading and technology: agriculture becomes business

GREEN MANAGER

WHAT IS A GREEN MANAGER?

He is the **environmental care** professional, highly specialized in cutting-edge **technologies** and **production processes** in the **Green Economy sector**.

The green professions help to **protect** and strengthen the **quality of the environment**, to protect the **ecosystem** and **biodiversity**, to **reduce energy consumption**, materials and raw materials such as water, and **environmental pollution processes**.

The ITS Red Academy Green Manager has a **high professional capacity** and **self-entrepreneurship** to compete competitively in the sector of design consultancy and redevelopment of buildings with a view to respecting ecosystems. The Green Manager is an expert in the efficiency of existing agricultural structures through the use of renewable energy sources, and can become a consultant in the **ESCo - Energy Service Company**, companies specialized in technical, commercial and financial services necessary to carry out an energy efficiency intervention.

WHY ATTEND A COURSE FOR GREEN MANAGERS?

Because it is one of the most requested figures in the green economy sector, an innovative sector that requires specific professional skills: it is estimated that in Veneto there are very few specialized technicians trained in this field.

LESSONS

The ITS Red Academy lessons of all courses and in all venues are always **held in the afternoon** from 2.00pm to 6.00pm / 7.00pm depending on the teaching schedule. During the year, **out-of-home didactic visits** that take up the whole day are also provided.

WHERE DO I FIND THE GREEN MANAGER COURSE?

- **SAN DONA' DI PIAVE (VE) | Via Perugia 7 – ITG Scarpa**
Superior Technician for Energy Saving in Sustainable Construction - Green Manager





Technique, business and internationalization

MARKETING MANAGER

WHAT IS A MARKETING MANAGER?

The ITS Red Academy Marketing Manager is a **highly professional figure** to be included in the commercial management for the **development of international markets**.

An expert who combines technique, knowledge of design systems, and law and sector regulations, with the enhancement of the product and its promotion in sales operations.

A figure much sought after by **ITS Red Academy partner companies** for its **commercial, promotional and communication skills** of the **brand and of Made in Italy**, fundamental elements for projecting itself effectively on foreign markets.

LESSONS

The ITS Red Academy lessons of all courses and in all venues are always **held in the afternoon** from 2.00pm to 6.00pm / 7.00pm depending on the teaching schedule. During the year, **out-of-home didactic visits** that take up the whole day are also provided.

WHERE DO I FIND THE MARKETING MANAGER COURSE?

- **VICENZA** | Viale Astichello 195 – IIS Canova

Superior Technician for the process, communication and Marketing in the Wood and Furniture sector





Efficiency, requalification, energy

ENERGY MANAGER

WHAT IS AN ENERGY MANAGER?

Energy efficiency, renewable resources and innovation. It is in short the ITS Red Academy course to become Energy Manager. Two thousand hours of training divided into four semesters between lessons in the laboratory and in the company, including 800 internships in companies and professional firms. Companies are increasingly looking for highly specialized technicians in the **plant sector**. It is estimated that 40% of the energy consumed in Italy and in Europe is due to the heating of buildings and that the future is increasingly oriented towards the **redevelopment of existing buildings** rather than the construction of new ones. If the energy efficiency of our homes is your 'vocation', the ITS Red Academy Energy Manager course is right for you.

LESSONS

The ITS Red Academy lessons of all courses and in all venues are always **held in the afternoon** from 2.00pm to 6.00pm / 7.00pm depending on the teaching schedule. During the year, **out-of-home didactic visits** that take up the whole day are also provided.

WHERE DO I FIND THE MARKETING MANAGER COURSE?

- **PADOVA** | **Via Manzoni 80 – ITT G. Marconi**
Superior Technician for the management and verification of energy systems
- **VERONA** | **Corso Porta Nuova 66 - ITG Cangrande**
| **Via Don Minzoni, 50 – Ist. Salesiano San Zeno**
Superior Technician for the management and verification of energy systems



CONTACTS

orientamento@itsred.it

T. + 39 049 2138175

M. +39 338 2645173

www.itsred.it

